**VISHAL KASHYAP**

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**EXPERIENCE**

**Jyesta Corporate Entity**

*Campus Ambassador**Feb-Mar 2025*

* Executed targeted campus marketing strategies, driving brand visibility and increasing student engagement by **20%.**
* Identified and nurtured potential users, converting **100+ leads** into active customers.
* Established partnerships and collaborated with student communities to expand market reach
* Conducted **market research**, providing insights to optimize marketing strategies

**EY GDS Next Gen Internship (Full-Stack Development)** *Feb-Mar 2025*

**●** Worked on MERN-based web applications for real-time data handling.

● Received Certificate of Appreciation for outstanding performance.

**PROJECTS**

**Personal Finance Manager (***Full Stack (MERN)***) |** [**Github**](https://github.com/vishalsiingh/Finance-Manager)

* Developed a real-time **expense tracking system** with authentication.
* Integrated **MongoDB, Express, React, and Node.js** for a seamless user experience.
* Implemented **JWT authentication and cloud storage for document management**.
* Deployed via GitHub Pages, followed **Agile methodology.**

**AI-Generated Text Detection(***ML | Python***) |** [**Github**](https://github.com/vishalsiingh/AI-Text-Detector)

* Developed a machine learning model to classify AI-generated and human-written text.
* Utilized **Python, NLP techniques, and machine learning algorithms** for text analysis.
* Trained and evaluated models using datasets containing AI-generated content from **GPT-based models**.
* Achieved high accuracy in distinguishing AI-generated text, improving content authenticity detection.

**Stock Portfolio Tracker with Analysis Dashboard(***React, Flask, REST APIs, Chart.js, Python, JavaScript***)|** [**Website**](https://github.com/vishalsiingh/Stock-Tracker-)

**●** Developed a full-stack Stock Portfolio Tracker simulating real-world investment analysis using live financial data.

● Engineered scalable backend logic and API integration to mirror actual portfolio management systems.

● Showcased business impact by visualizing trends and insights—bridging tech with financial decision-making.

**Fitness Tracker App (***Python, Pandas, Streamlit***) |** [**Website**](https://vishalsiingh.github.io/vishalxfolio/)

**●** Built a **fitness tracking web app** using Python and Streamlit to monitor health metrics like calories, BMI, and workout.

**●** Used **Pandas** for processing a public dataset, enabling real-time data analysis and visualization.

**●** Enabled **custom user inputs** for real-time health tracking

**● Deployed** on Streamlit Cloud for public access

**POSITIONS OF RESPONSIBILITY**

**USC COMMUNITY - KIIT**

*Event Manager Aug 2024 – Present*

* Experienced in planning and executing events, managing teams, budgets, and logistics efficiently, Gained insights into organizational values and built connections with peers and leaders.
* Built peer & industry connections through event planning and execution.

**EDUCATION**

**KIIT UNIVERSITY – Bhubaneswar, India** *2022-2026*

Bachelor of Technology, Computer Science and Engineering CGPA: 8.57/10

**TRINITY GLOBAL SCHOOL – Patna, Bihar, India** *2020-2022*

Intermediate Grade: E (85)

**CENTRAL PUBLIC SCHOOL – Chhapra, Bihar, India** *2018-2020*

Matriculation Grade: E (87)

**SKILLS**

**Programming Languages: Python (OOP, DSA), Java, C**

**Core CS: Data Structures & Algorithms, OOP, Unix/Linux**

**Tools: Git, VS Code, Eclipse**

**Databases:** MySQL, MongoDB – data modeling, optimized queries, and CRUD operations

**Version Control:** Git, GitHub , Linux/Unix

**Soft Skills: Problem-solving, Team collaboration, Communication**

**Interests: Financial Technology, Business-driven software solutions**

**Certifications :**  Certificate of Appreciation - EY Internship, Data Structures & Algorithms Certification *(Code360 – Completed),Java Programming (Infosys Springboard),Website Development(Infosys Springboard),Software Engineering Job Simulation(JPMorgan Chase & Co.)*